



cornell secrets

Space Sciences Building



Spice Garden at the Plantations



www.mapseekret.com

The image shows a screenshot of a Facebook page for a group named "cornell secrets". The page header includes navigation links for Profile, Friends, Networks, and Inbox (14), along with utility links for home, account, privacy, and logout. The left sidebar contains the Facebook search bar and a list of applications: Photos, Groups, Events, Marketplace, Mobile, Haiku, and Web Presence. The main content area features a red header with the group name "cornell secrets", a "Give Us Feedback" button, and search icons. Below the header, it displays "keywords: (No results found)" and a search input field with a "Filter" button. The central part of the page is dominated by an aerial satellite view of Cornell University's campus, showing various buildings and green spaces. A mouse cursor is visible over one of the buildings. At the bottom of the map, there is a "Microsoft Virtual Earth™" logo and a "50 yds" scale bar. The footer of the page contains a copyright notice and a list of links: Advertisers, Businesses, Developers, About Facebook, Terms, Privacy, and Help.

I want to find a garden...

The image shows a screenshot of a Facebook page for a group named "cornell secrets". The page is set to a satellite view of Cornell University using Microsoft Virtual Earth. A search bar at the top of the page contains the word "garden", and a message below it says "keywords: (No results found)". The Facebook interface includes a navigation menu on the left with options like Photos, Groups, Events, Marketplace, Mobile, Haiku, and Web Presence. The top navigation bar shows "Profile edit", "Friends", "Networks", "Inbox (14)", and links for "home", "account", "privacy", and "logout". At the bottom of the page, there is a footer with "Page built by Cornell Secrets" and links for "Advertisers", "Businesses", "Developers", "About Facebook", "Terms", "Privacy", and "Help".

It found some gardens!

The image is a screenshot of a Facebook search results page. The top navigation bar includes 'facebook', 'Profile edit', 'Friends', 'Networks', 'Inbox (14)', and 'home account privacy logout'. The search bar contains the text 'cornell secrets'. Below the search bar, there are icons for 'Give Us Feedback', a magnifying glass, and a person icon. The search results show 'keywords: (Many results found)' and a search input field with 'garden' and a 'Filter' button. The main content is an aerial satellite view from Microsoft Virtual Earth showing a campus area with a callout box. The callout box contains the text: 'Daisy's Secret Garden' and 'Awesome and secluded place where you can't see any buildings, just nature... and wireless!'. The bottom of the page features a footer with 'Page built by Cornell Secrets', 'Advertisers', 'Businesses', 'Developers', 'About Facebook', 'Terms', 'Privacy', and 'Help'.

facebook Profile edit Friends Networks Inbox (14) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Mobile
- Haiku
- Web Presence
- more

cornell secrets

Give Us Feedback

keywords: (Many results found)

garden Filter

Daisy's Secret Garden

Awesome and secluded place where you can't see any buildings, just nature... and wireless!

Microsoft Virtual Earth

50 yds

© 2007 Microsoft Corporation © 2007 Pictometry International Corp

Page built by Cornell Secrets Advertisers Businesses Developers About Facebook Terms Privacy Help

Almost missed this one...

The screenshot shows a Facebook profile page for 'cornell secrets'. The page header includes navigation links: Profile, edit, Friends, Networks, Inbox (14), home, account, privacy, and logout. A search bar is visible on the left. The main content area features a search for 'garden' with a 'Filter' button. Below the search, an aerial satellite image from Microsoft Virtual Earth shows a campus area. A white callout box points to a specific location in the image, labeled 'Minns Garden'. The callout text reads: 'Minns Garden. Pretty from a far, but if you walk into it you'll find things you never knew were there!'. The image also includes a scale bar for 40 yards and copyright information for Microsoft and Pictometry International Corp.

facebook

Profile edit Friends Networks Inbox (14) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Mobile
- Haiku
- Web Presence
- more

cornell secrets

Give Us Feedback

keywords: (Many results found)

garden Filter

Minns Garden

Pretty from a far, but if you walk into it you'll find things you never knew were there!

Microsoft Virtual Earth™

40 yds

© 2007 Microsoft Corporation © 2007 Pictometry International Corp.

Page built by Cornell Secrets Advertisers Businesses Developers About Facebook Terms Privacy Help

Text-Based System

The screenshot shows the Facebook interface for the 'Cornell Secrets' group. The top navigation bar includes 'Profile', 'Friends', 'Networks', and 'Inbox'. The search bar contains the text 'cornell secrets'. Below the search bar, there is a 'keywords:' input field and a 'filter' button. A link to 'Please give us feedback!' is visible. The main content area displays 'Many results found' followed by a list of 25 search results, each preceded by a diamond icon and a blue underlined link. The footer contains the text 'Page built by Cornell Secrets' and a list of links: 'Advertisers', 'Businesses', 'Developers', 'About Facebook', 'Terms', 'Privacy', and 'Help'.

facebook Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Events
- Marketplace
- Dogbook
- Developer
- Growing Gifts
- more

cornell secrets

keywords: filter

[Please give us feedback!](#)

Many results found

- ◆ [Stuff](#)
- ◆ [Boom](#)
- ◆ [Cool Building](#)
- ◆ [Ithaca Falls tunnel](#)
- ◆ [Balch Arch Sings](#)
- ◆ [Risley dining hall](#)
- ◆ [Secret gorge path](#)
- ◆ [Fuertes Observatory](#)
- ◆ [Stone bridge](#)
- ◆ [Beebe lake overlook](#)
- ◆ [RPCC](#)
- ◆ [Footbridge](#)
- ◆ [suspension bridge](#)
- ◆ [Helen Newman](#)
- ◆ [JAM](#)
- ◆ [golf course](#)
- ◆ [hot truck](#)
- ◆ [cemetary](#)
- ◆ [flagpole](#)
- ◆ [Lynah Rink](#)
- ◆ [Barton Hall](#)
- ◆ [Bartel's Hall](#)
- ◆ [Brain Collection](#)
- ◆ [Cafe Pacific](#)
- ◆ [Bubble Tea](#)
- ◆ [The Slope](#)
- ◆ [Spy on the architects](#)
- ◆ [Path into the gorge](#)

Page built by Cornell Secrets Advertisers Businesses Developers About Facebook Terms Privacy Help

Searched for “garden”

The screenshot shows a Facebook search interface. At the top, the Facebook logo is on the left, and navigation links for Profile, Friends, Networks, and Inbox are in the center. On the right, there are links for home, account, privacy, and logout. Below the navigation is a search bar with the text 'Search' and a dropdown arrow. To the left of the search bar is a list of applications: Events, Marketplace, Dogbook, Developer, and Growing Gifts, with a 'more' link below. The search results area shows the Cornell Secrets logo, a search input field containing 'garden', and a 'filter' button. Below the search bar, there is a link 'Please give us feedback!' and the text 'Many results found'. A list of search results follows, each preceded by a diamond icon and underlined text: Barton Hall, Rock garden, Sage chapel, Daisy's Secret Garden, Farrand Garden, Waterfall, Dean's garden, Minns Garden, spice garden, garden hill path, and hidden garden. At the bottom of the page, there is a footer with a small 'C' logo, the text 'Page built by Cornell Secrets', and a series of links: Advertisers, Businesses, Developers, About Facebook, Terms, Privacy, and Help.

facebook Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Events
- Marketplace
- Dogbook
- Developer
- Growing Gifts
- more

cornell secrets

keywords: garden filter

[Please give us feedback!](#)

Many results found

- ◆ [Barton Hall](#)
- ◆ [Rock garden](#)
- ◆ [Sage chapel](#)
- ◆ [Daisy's Secret Garden](#)
- ◆ [Farrand Garden](#)
- ◆ [Waterfall](#)
- ◆ [Dean's garden](#)
- ◆ [Minns Garden](#)
- ◆ [spice garden](#)
- ◆ [garden hill path](#)
- ◆ [hidden garden](#)

Page built by Cornell Secrets Advertisers Businesses Developers About Facebook Terms Privacy Help

Secret Details

The image shows a screenshot of a Facebook search result page. At the top, the Facebook logo is on the left, and navigation links for Profile, Friends, Networks, and Inbox are in the center. On the right, there are links for home, account, privacy, and logout. Below the navigation bar, there is a search bar with a magnifying glass icon and a dropdown arrow. To the left of the search bar, there is a section for Applications with a list of items: Events, Marketplace, Dogbook, Developer, and Growing Gifts, each with a small icon. Below this list is a 'more' link. The main content area shows a search result for 'Rock garden'. It starts with a link 'Back to search.' followed by the title 'Rock garden' in a large, bold font. Below the title is a paragraph of text: 'Between Gannett and Willard Straight is a concealed rock garden. Complete with foliage, benches, and a stream, it's a great place to just go chill out and get away from people.' Underneath the paragraph is the text 'Secrecy Rating: 5'. At the bottom of the page, there is a footer with a small red 'C' icon followed by the text 'Page built by Cornell Secrets', and a series of links: Advertisers, Businesses, Developers, About Facebook, Terms, Privacy, and Help.

facebook

Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Events
- Marketplace
- Dogbook
- Developer
- Growing Gifts

more

Back to [search](#).

Rock garden

Between Gannett and Willard Straight is a concealed rock garden. Complete with foliage, benches, and a stream, it's a great place to just go chill out and get away from people.

Secrecy Rating: 5

Page built by Cornell Secrets

Advertisers Businesses Developers About Facebook Terms Privacy Help

Research Questions

- Do users enjoy finding information which is harder to locate or do users prefer all information to be as easy to locate as possible?
- Do users get a sense of achievement in locating information which requires some effort to find or will they feel they simply wasted time looking for it?

Hypothesis

- H1: Compared to a classic “search and list results” interface, we predict our alternative browsing interface will be found more subjectively enjoyable and rewarding to users.
- H2: Users are more likely to remember the information they found via our map interface than traditional text-based interfaces.

Theories

- Cognitive Dissonance - when we challenge our users' traditional views of how they search, they have to modify their current beliefs, or invent new ones.
- “Learning and investigative searching requires strong human participation in a more continuous and exploratory process.”
-Marchionini 2006

Theories

- Users prefer browsing despite accruing costs because they may later benefit from extraneous information in that area.
- Browsing is especially appropriate for ill-defined problems and for exploring unfamiliar areas. – Marchionini 1988

Applications to HCI

- A system that makes users pay more attention to it and is more game-like makes the system more engaging, the information more memorable, and the experience more enriching.
- Assigning a location to information (real or imaginary) and making users physically search for what they want helps users remember what they did.

Future Work

- Users adding their own content/secrets
- Why would they do this?
- User-moderation through rating (Wikipedia)
- The Life-Cycle of a Secret™
- Freshman orientation with Cornell

Future Work

- Upperclassmen leave knowledge behind
- Location-awareness on mobile devices
- Personal vs. public secrets
- Mapseekret.com evolution

301 College Ave.

The image is a screenshot of a Facebook search result page. At the top, the Facebook logo is on the left, and navigation links for Profile, Friends, Networks, and Inbox (14) are in the center. On the right, there are links for home, account, privacy, and logout. Below the navigation is a search bar with the text 'Search' and a magnifying glass icon. To the left of the search bar is a sidebar with 'Applications' including Photos, Groups, Events, Marketplace, Mobile, Haiku, and Web Presence. Below the sidebar is a 'Facebook Flyer' for an 'Interpol Concert' with a photo of the band and text: 'See Interpol Live. Find tickets to see Interpol's amazing performance. Click to see more [see all]'. The main content area features a search result for 'cornell secrets' with a red header. The search bar contains 'DanCo' and a 'Filter' button. Below the search bar is a video titled 'DanCo's Lair' with a thumbnail showing a man in a blue shirt hitting a man in a black shirt with a stick. The caption reads: 'This is where DanCo beats the crap out of bad students.' The background of the search result is an aerial view of a campus, likely Cornell University, with a '60 yds' scale bar at the bottom right. At the bottom of the page, there is a footer with 'Page built by Cornell Secrets' and links for Advertisers, Businesses, Developers, About Facebook, Terms, Privacy, and Help.

facebook Profile edit Friends Networks Inbox (14) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Mobile
- Haiku
- Web Presence

more

Facebook Flyer

Interpol Concert

See Interpol Live. Find tickets to see Interpol's amazing performance. Click to see more [see all]

cornell secrets

Give Us Feedback

keywords: (A result found)

DanCo Filter

DanCo's Lair

This is where DanCo beats the crap out of bad students.

60 yds

Microsoft Virtual Earth

Page built by Cornell Secrets Advertisers Businesses Developers About Facebook Terms Privacy Help